**CAMPAIGN EMAIL TEMPLTE: VACCINE SIGN-UP SOCIAL MEDIA POST SHARING (WITH HAITIAN CREOLE POST TRANSLATIONS)**

**NOTE: THIS EMAIL CONTANS BRACKETS [] WITH INSTRUCTIONS FOR WHAT INFORMATINO TO INCLUDE IN THOSE SECTIONS. ALL CAMPAIGN ASKS AND LINKS IN THIS EMAIL CAN BE EDITED TO YOUR SPECIFIC CAMPAIGN.**

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| **LIST OF EMAILS TO SEND EMAIL TO:** |
| Subject Line: | [INSERT NAME OF CAMPAIGN] |
| SEND TO: | [LEAVE BLANK WHEN SENDING TO SEVERAL PEOPLE] |
| CC: | [INCLUDE EMAILS OF THOSE WHO RUN THE CAMPAIGN HERE] |
| BCC: | [INCLUDE EMAILS OF THOSE YOU ARE SENDING THE EMAIL TO HERE]  |

Hello Campaign Partners!

Thank you for continuing to participate in the campaign mass messaging week **through [END DATE OF MASS MESSAGING WEEK].**

We are asking for you to complete another task to help increase access to vaccines in our community. If possible, please complete this task today or tomorrow. If you are unable to, please complete it in the following days (as this campaign has no end date). Thank you!

**Task:** Please share the following state-specific posts. Please post in **[INSERT LANGUAGE CAMPAIGN IS IN. EXAMPLE: HAITIAN CREOLE]**. These posts include information about vaccine sign-up in our community. Feel free to combine them with any of the images we have shared in our Social Media Toolkit. So you do not need to look for the kit, we have attached it again to this email.

**[BELOW IS AN EXAMPLE OF WHAT THE REST OF YOUR EMAIL COULD CONTAIN. WHEN COLLECTING INFORMATION FOR SOCIAL MEDIA POSTS, PLEASE MAKE SURE YOU INCLUDE BOTH LINKS AND PHONE NUMBERS FOR VACCINE SIGN-UP IN CASE THOSE RECEIVING THE INFORMATION DO NOT HAVE LONG-TERM ACCESS TO THE INTERNET. ALSO, PLEASE MAKE SURE YOU CALL THE NUMBERS YOU INCLUDE TO CHECK AND SEE WHETHER INTERPRETERS ARE AVAILABLE TO SPEAK IN THE PRIMARY LANGUAGE OF YOUR CAMPAIGN. PLEASE INFORM YOUR AUDIENCE OF WHETHER INTERPRETERS ARE OR ARE NOT AVAILABLE. PLEASE INCLUDE DETAILS NECESSARY FOR VACCINE SIGN-UP. SEE EXAMPLES BELOW.]**

**Note:** For Campaign Partners in **MARYLAND**, please share Post #1 and/or Post #2. For Campaign Partners in **DELAWARE**, please share Post #3. For Campaign Partners in **VIRGINIA**, please share Post #4.

* **Post #1: SALISBURY, MARYLAND - Tidal Health Vaccine Sign-Up:**
	+ **Spanish:** Para programar una cita para la vacuna contra COVID-19, pulse en este enlace: [www.tidalhealth.org/covidvaxMD](http://www.tidalhealth.org/covidvaxMD) o llame al Centro de información de COVID-19 de TidalHealth al 410-912-6968. También puede enviar un correo electrónico a <https://ovidvaccine@tidalhealth.org>. Tenga en cuenta que las vacunas COVID-19 son gratuitas y no requieren seguro médico. Si no tiene un Número de Seguro Social (SSN por su sigla in ingles), simplemente ponga 9999 en esa casilla.
	+ **English Translation:** To schedule a COVID-19 vaccine appointment click this link: [www.tidalhealth.org/covidvaxMD](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.tidalhealth.org_covidvaxMD-3Ffbclid-3DIwAR1m8OX2-2DJtmh6Crcc2k0xY44DyHZ2pNdWPszilfhDEsTjSANTxC-5FAwdeqo&d=DwMFaQ&c=euGZstcaTDllvimEN8b7jXrwqOf-v5A_CdpgnVfiiMM&r=8242VC3Ffe4n246zKaHVsMInbg4Lju2AEiQ0HNd3MCY&m=JBqGgPkRp09DfsSPG144M1K12RspZxq605Qvg_vWS5s&s=DsYUwA1DDVrRMngLJTrYvLTDLLImE8694fDWCAn4nIY&e=) or call the TidalHealth COVID Information Center at 410-912-6968. You may also email covidvaccine@tidalhealth.org. Please note that COVID vaccinations are free and do not require health insurance. If you do not have a Social Security Number (SSN), just put 9999 in that box.
* **Post #2: DELAWARE - Sign Up for Waiting List:**
	+ **Spanish:** Para estar en una lista de espera para una vacuna contra COVID-19 en Delaware, llame al 1-833-643-1715. Presione la opción # 1 para obtener respuestas a preguntas generales y presione la opción # 2 para registrarse para obtener una vacuna. Cuando le reciba el centro de llamadas, hágales saber que necesita un traductor al idioma que usted habla. También puede visitar <https://vaccinerequest.delaware.gov/s/?language=fr>. Vaya hacia abajo y pulse en "Entrar en la lista de espera". Complete la información solicitada para recibir una invitación cuando haya un lugar disponible para recibir la vacuna.
	+ **English Translation:** To get on a waiting list for a COVID-19 vaccine in Delaware call 1-833-643-1715. Press option #1 for answers to general questions and press option #2 to sign up for a vaccine. When greeted by the call center let them know you need a Haitian Creole translator. You can also visit <https://vaccinerequest.delaware.gov/s/?language=fr>. Scroll down and click on ‘Get On The Waiting List’. Fill out the requested information to receive an invitation when a spot is available to receive the vaccine.
* **Post #4: VIRGINIA- Pre-register for the Vaccine:**
	+ **Spanish:** Para preinscribirse para la vacuna contra COVID-19, llame al 1-877-829-4682 y presione la opción # 8 para conectarse a una línea en criollo haitiano. También puede visitar <https://vaccinate.virginia.gov/preregister.html> para registrarse previamente en su lista de espera de vacunas local. Pulse en "Preinscribirse en línea" y complete la información solicitada para que el distrito de salud local se comunique con él cuando haya un lugar disponible para recibir la vacuna.
	+ **English Translation:** To pre-register for the COVID-19 Vaccine call 1-877-829-4682 and press option #8 to be connected to a Haitian Creole language line. You can also visit <https://vaccinate.virginia.gov/preregister.html> to preregister for your local vaccine waitlist. Click ‘Pre-register Online’ and fill out the requested information to be contacted by the local health district when a spot is available to receive the vaccine.

Thank you for your time and commitment to making vaccines more accessible to your neighbors. Your assistance is necessary and appreciated!

Thank you for your contribution,

**[INSERT NAME OF CAMPAIGN CONTACT]**

**[FEEL FREE TO INSERT AN INSPIRATIONAL CAMPAIGN HASHTAG HERE]**